

2GEN
EQUITY

A woman with long, dark braids is seen from the back, sitting on a window sill. Next to her, a young child is also sitting on the sill, looking out the window. The window looks out onto a street with cars and buildings. The scene is slightly faded, with the text overlaid in the center.

2GEN

E Q U I T Y

Our Story

Building pathways out of poverty two generations at a time.



At 2 GenEquity, we believe that a woman's desire to create a positive future for her child is a powerful force. Every day, we help motivated young single moms reach their potential in career, finances and parenting. Because when we support a mother's success, we can end intergenerational poverty.

Poverty

Self-Sufficiency

Debt

How am I going to pay my bills this month?

Lack of Savings

I can't seem to save money, it all goes towards bills.

Limited Social Capital

Who can I call to support me with this problem?

Mentally Unhealthy

I am so stressed.

Feeling Hopeless

How am I going to make it?



Disposable Income

I can take my son to the Exploratorium.

Savings Security

I have \$10,000 in my savings account.

Social Capital

I have a support network to help with this issue.

Ability to Navigate Systems

Life can be challenging, but I'm going to make it.

Healthy Coping Skills

I'm feeling overwhelmed - wait, I know how to handle this!

2nd Generation Benefits

Education

My child is attending an awesome school and learning so much.

Healthy Self Esteem

I need my shades, I see a bright future ahead!

Some may say she had her two children too early. That now she is behind in life, and that her children are too.

Since joining 2Gen Equity, Andrea S:

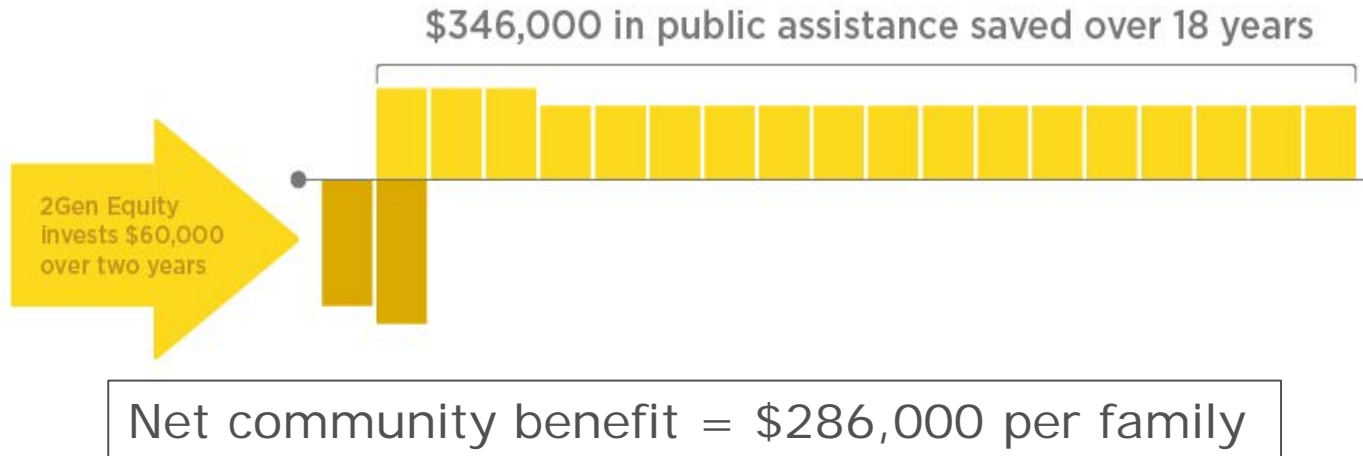
- ◆ Raised her monthly income from \$0 to \$3,000/month
- ◆ Increased her savings account balance from \$0 to \$5,000
- ◆ Opened 529 college savings accounts for each child
- ◆ Increased the time she spends on math activities with her children from 0 to over 1.5 hours/week
- ◆ Set a bedtime for her children one hour earlier than previously
- ◆ Sits down for dinner with her kids 6 days/week on average, up from 2.5
- ◆ Graduated from Year Up, works full-time and is 9 units away from an AA degree

Join us and remind her that she is remarkable. That the dream she has for her children's future is possible.



SAVINGS OF SELF-SUFFICIENCY

It is believed that the welfare system is beyond repair and a waste. We see an opportunity - and that it's too important not to get right. Join us to prove a new model that shortens time on welfare.



A Holistic Approach

<p>Coaching: The family coach helps navigate access to six critical areas of opportunity.</p>	<p>Cohort Support/Social Capital: Mothers meet as a group at least once a month.</p>
<p>Conditional Cash Stipends: Path Finders are incented for exhibiting behaviors that facilitate self-sufficiency.</p>	<p>Collaboration: We are building the best network of partners for our families to access.</p>



PATH FINDER PROGRAM

Intensive **home visiting**
with family coach each
week

- Goal setting
- Parenting coaching
- Progress monitoring
- Needs analysis
- Resource identification

Skill building **workshops** in
healthy parenting practices,
finance, health

Opportunity to earn
stipends for meeting goals



OUR RESULTS

First two cohorts' average results after 6 months

- Average savings increased from \$356 to \$1,970
- 100% of Path Finders created a 529 account for their child(ren)
- 40% reduction in dependency on CalWORKS cash aid
- Average time spent on math activities increased to 1 hr. 14 min./week
- Average time spent reading to children increased to 1 hrs. 54 min./week
- Frequency of talking with their child's teacher from 2.4 to 8.6 times/month
- Number of second generation Path Finders enrolled in state-regulated preschools or elementary schools rose from 40% to 80%
- Average second generation Path Finder's bedtime moved from 9:53 to 8:55 p.m.

MOTHERS TALK ABOUT 2GEN EQUITY

Increased patience in parenting

“The last three months I have seen a growth in my patience with my daughter”

More effective routines

“Some nights have been harder than others when I would rather get straight in the bed from work but it has helped my children stay on task with what needs to be done and that helps me.”



MOTHERS TALK ABOUT 2GEN EQUITY

Increased focus on child development

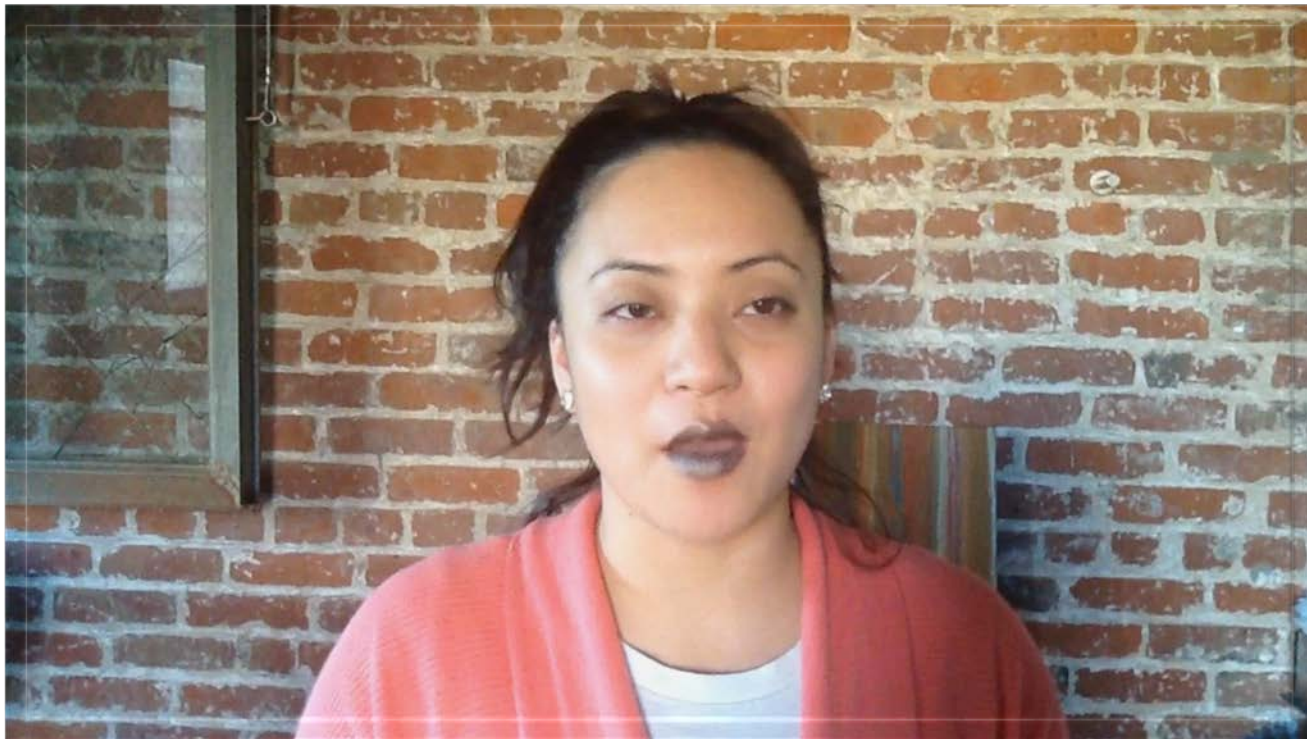
"I have enjoyed learning so many things, such as reading strategies for my children."

Improved discipline

"I try to speak to my son instead of yelling at him now. I get down to his level and explain why I am unhappy with his behavior and I stick to my discipline."



MOTHERS TALK ABOUT 2GEN EQUITY





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